



7 October, 2021

Megan Smith: Principal
Clifton Hill Primary School
185 Gold Street CLIFTON HILL VIC 3068

Dear Megan,

As your website provider, we'd like to make managing your communications a little easier and save you some money too.

We've noticed that your school uses iNewsletter; a great product. Well, we have an equivalent called **eNews** by sponsor-ed.

You can look at one of our many schools using eNews here
yackaps.vic.edu.au/enews/details/g6

eNews is published from inside your sponsor-ed website which means you already have the skills to create an eNews. And because of this, it means that you can keep your website refreshed with much of the content from your newsletter. We've essentially eliminated a medium – that's a real time saver.

Being a Compass school means that you can still distribute eNews in the same way you do today. Or you can import an email database if you prefer. We can also integrate your Compass calendar to automatically update the website and your eNews. One calendar feeding multiple mediums – another time saver.

Let's save you some money.

You're currently paying around \$740 pa for your iNewsletter. With eNews, you'll pay half, saving you \$370 per year. You'll only start paying for eNews when your website renewal is due so any time before that will be at no charge.

You can of course trial eNews for free just so you can see how easy it really is; check out this 3-minute video at sponsor-ed.com.au/articles/270

If you'd like to chat about eNews, or have any questions, please contact Sinead at helpdesk@sponsor-ed.com.au or on 1300 755 010.

We hope we can save you some time and money.

Regards,

D Masseni

Denis Masseni
Director: The sponsor-ed Group



7 October, 2021

Karen King
Clifton Hill Primary School
185 Gold Street CLIFTON HILL VIC 3068

Dear Karen,

As your website provider, we'd like to make managing your communications a little easier and save you some money too.

We've noticed that your school uses iNewsletter; a great product. Well, we have an equivalent called **eNews** by sponsor-ed.

You can look at one of our many schools using eNews here
yackaps.vic.edu.au/enews/details/96

eNews is published from inside your sponsor-ed website which means you already have the skills to create an eNews. And because of this, it means that you can keep your website refreshed with much of the content from your newsletter. We've essentially eliminated a medium – that's a real time saver.

Being a Compass school means that you can still distribute eNews in the same way you do today. Or you can import an email database if you prefer. We can also integrate your Compass calendar to automatically update the website and your eNews. One calendar feeding multiple mediums – another time saver.

Let's save you some money.

You're currently paying around \$650 pa for your iNewsletter. With eNews, you'll pay half, saving you \$325 per year. You'll only start paying for eNews when your website renewal is due so any time before that will be at no charge.

You can of course trial eNews for free just so you can see how easy it really is; check out this 3-minute video at sponsor-ed.com.au/articles/270

If you'd like to chat about eNews, or have any questions, please contact Sinead at helpdesk@sponsor-ed.com.au or on 1300 755 010.

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Regards,

D Masseni

Denis Masseni
Director: The sponsor-ed Group